

# YOUTH SPORTS IS NOW MOVING TO PRIME TIME

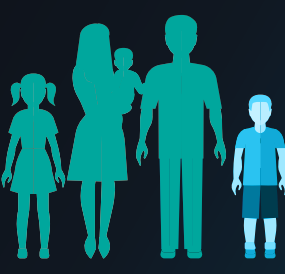
**45M** children are playing an organized sport



**6.5M** Youth coaches in the US



**3/4** American families with school-aged children have at least one child playing an organized sport.



**375k** Fields/Courts



In 2020 Youth Teams will spend **\$10B** in traveling



(Accommodation plus bus/airfare)

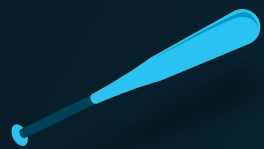
## PROFESSIONAL VIDEO IS BECOMING ESSENTIAL

Youth sports is adopting video as both an enjoyable and an instructional experience for athletes.



Video Analysis includes recording, reviewing, and gaining measurable information from video.

## VIDEO ANALYSIS ENABLES ATHLETES AND COACHES TO IMPROVE IN ANY SPORT



A baseball swing in super slow motion

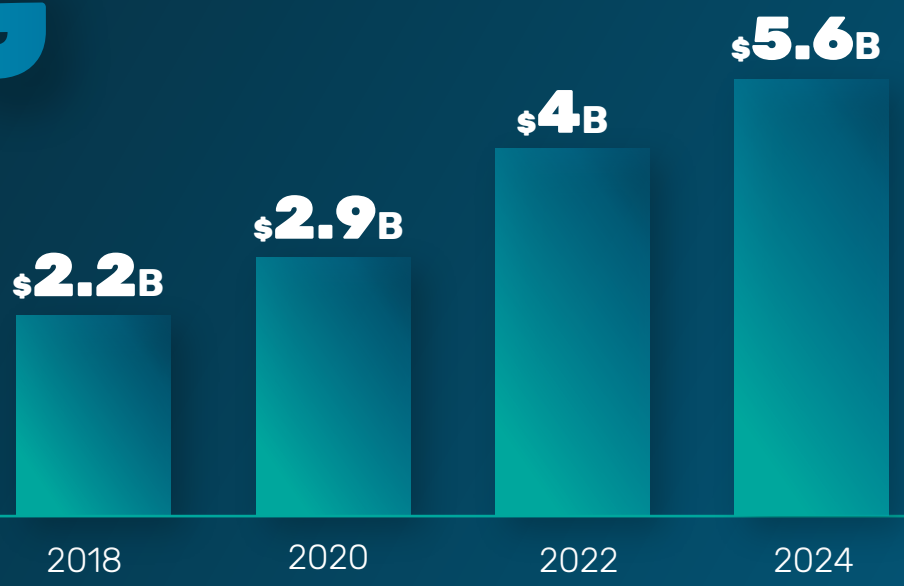


Compare a free throw shot side-by-side to a pro's



Study a corner kick frame by frame

## THE YOUTH SPORTS VIDEO MARKET IS BOOMING



### Youth Sports Video Streaming Market



### Youth Sports Video Coaching Market



## CAREER DEVELOPMENT

### Video enables athletes to:

- Create profiles
- Produce highlights
- Provide data to recruiters
- Engage on social media



## YOUTH SPORTS IMPACTS SOCIETY

Youth sports facilities decrease crime by

**33%**



Bullying stopped



Drug use decreases



Petty crime decreases

Pixellot pioneered the concept of automated video production. Today we are the market-leading AI-based end-to-end sports content creation and distribution solution! With Pixellot AI-Automated Production, professional and amateur sports organizations can now affordably broadcast, analyze and monetize any game.