

500,000
Games
Produced

90,000
Live Hours
per Month

8,000
Fields &
Venues

140
Leagues

HOW AUTOMATED PRODUCTION SAVES UP TO 80% OF YOUR BUDGET

Pixellot's unmanned 'set and forget' AI-Based Automatic Production + OTT solution takes sports from 'grass-to-glass' – simply and cost-effectively.

Our Augmented Automated production can deliver broadcast quality multi-camera production with minimal personnel requirements.



Fully featured customizable OTT platform including graphics, ads and post-match highlights



Low latency feed for data companies



HD video capture and streaming live or on-demand



Automated production workflow including video breakdown and stats

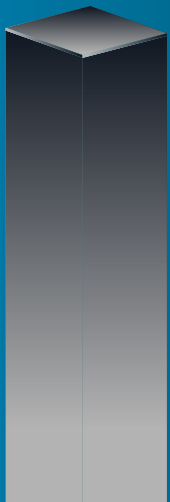
THE TECHNOLOGY EQUATION

Typical Production Costs Per Game*

OB-Van Production

6-12 Cameras
Full crew

\$10,000-\$20,000



Remote Production

4-6 Cameras
Crew

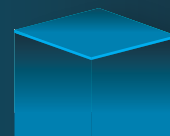
\$4,000-\$6,000



Pixellot Augmented Production**

Automation + 2 Cameras

\$900-\$1,250



Pixellot Automated Production**

1 Fixed system

\$40-\$100



* Costs may vary between markets ** With Pixellot system permanently installed in venue

A CHALLENGING NEW WORLD FOR SPORTS

With no gate and no concession revenues, budgets are tighter than ever. And with fewer resources and personnel, how do you meet production goals and costs? If sports organizations can't produce games, engage fans and monetize, the game could be over.

AI Automation to The Rescue

Sports production today has no choice but to adopt new technologies to be more efficient, streamlined, and flexible. Pixellot's AI-Automation utilizes advanced computing and Deep Learning to "understand" what is happening on the field so it can cover all the action. Automated sports production has become an exciting reality!



Generating Revenue

The key to business solvency and continuity is not only keeping costs down; it also relies on being able to generate new streams of revenue. Pixellot solutions not only provide numerous options for monetization and sponsorships. They will also help future-proof organizations against further disruptions and crises.

Field Proven

Our end-to-end solutions cover all critical aspects: filming and production, live and on-demand broadcasts, automated graphics and highlights, interactive mobile fan engagement tools, and game and analytics breakdown. Our solution supports a wide range of monetization options via ads, PPV subscriptions, syndication, and live data. With over 500,000 events produced at over 8,000 fields and venues, with varying weather and lighting conditions, Pixellot's systems are ready to be deployed immediately and at scale!

Good Sports

Pixellot's mission is to play a major part in getting sports back on track, for good! We are dedicated to working with organizations, leagues, and clubs to find the most effective solution for the current situation.

TRUSTED BY



In the past, fans came to games. Today, Pixellot brings games to fans!

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