

REVOLUTIONIZE YOUR SPORTS VENUE WITH AI-AUTOMATED VIDEO PRODUCTION

Don't lose the game
to your competition

In today's world, it's all about content.

Installing Pixellot is a strategic move that ensures your venue is state-of-the-art for the future. With a single Pixellot installation, you can bring the power of automated video production to all the live action, as well as enable streaming of the full game including clips and highlights, on demand. The sophisticated, yet simple to use system also provides added value for coaches and sports teams who want to utilize the latest technology to improve their team performance.



**Sports event production
and broadcasting at a
fraction of the cost**

Pixellot's AI-Automated multi-camera unit is permanently installed above the court. Throughout the game, an algorithm takes the place of a camera operator to automatically follow all the action - ball movement and players. The end result is a professional-quality broadcast produced automatically without any human intervention. This captured content is then uploaded to the cloud for streaming.

PIXELLOT FEATURES:

LIVE AND VOD

- ▶ Access all games, live and on-demand
- ▶ Automatically generates both team and individual highlights

IMPROVE FAN EXPERIENCE

- ▶ Attract and retain fans by ensuring they never miss a game
- ▶ Enable fans to easily and quickly customize and share clips

GENERATE NEW REVENUE STREAMS

- ▶ Generate revenue from sponsors and on-screen banner and video ads
- ▶ Develop a new revenue channel around subscription and PPV
- ▶ Add video production to your rental rate sheet

PIXELLOT BENEFITS:

- ▶ Automatically produce and stream games from your venue live and on-demand - No need for camera operators or a production crew
- ▶ Expand your audience and introduce new revenue channels
- ▶ Magnify your venue's digital footprint with a social media buzz generated by the game clips and highlights
- ▶ Utilize recorded footage for insurance and claim protection
- ▶ Improve coach and player development using video



"Pixellot's technology has enabled us to significantly promote the attractiveness of our facility as a prime venue for sports."

*Dave Schoenholt, GM
Basketball City NYC*

Pixellot

The Ultimate High Quality, Low Cost,
Fully Automated Production Systems for Sports Venues

For more information www.pixellot.tv or info@pixellot.tv